



**QUARTERLY LIST OF PROGRAMMING PROVIDING THE  
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

**KGMB First Quarter 2011**  
**January 1, 2011 — March 31, 2011**

(Revised April 2011)

**Licensee: KHNL/KGMB License Subsidiary, LLC**

## I.

### OVERVIEW OF ISSUE-RESPONSIVE PROGRAMMING

<u>Program</u>	<u>Day</u>	<u>Time</u>
<b>Local News</b>		
Hawaii News Now: Sunrise Early Edition	Monday to Friday	4:30-5:00 AM
Hawaii News Now: Sunrise at 5:00	Monday to Friday	5:00-6:00 AM
Hawaii News Now: Sunrise at 6:00	Monday to Friday	6:00-7:00 AM
Hawaii News Now: Sunrise at 7:00	Monday to Friday	7:00-8:00 AM
Hawaii News Now at 5:00	Monday to Sunday	5:00-5:30 PM
Hawaii News Now at 6:00	Monday to Friday	6:00-6:30 PM
Hawaii News Now at 10:00	Monday to Sunday	10:00-10:35 PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive feature stories and segments. Regularly recurring segments include:

(1) *Eye on the Economy*: During the Monday to Friday 5:00 PM newscast, business reporter Howard Dicus focuses on a single economic/business topic, including its impact on Hawaii. Typical duration is 1:20 to 1:40.

(2) *Wanted Wednesdays*: A segment in the 6:00 AM Sunrise news on Wednesday, which profiles one of Hawaii's most sought-after fugitives. Since 2007, tips from viewers have led to more than 70 arrests of wanted felons that have been profiled. Typical duration is 1:30 to 1:45.

#### **Editorials**

General Manager Rick Blangiardi prepares and presents editorials for airing on KGMB. During the quarter, one editorial was aired each week, each of which aired between one and three times during the week. The editorials typically last one minute, unless noted otherwise below.

<b>Aha'i 'Olelo Ola</b>	Sundays	4:30-5:00 PM
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An half-hour program, produced locally, that airs on Sundays from 2:30 to 3 p.m. In a news-magazine format, in-studio host Amy Kalili, a lawyer fluent in Hawaiian, introduces segments that focus on issues, people and events from a Hawaiian perspective. Fostering the

unique cultural heritage of the community, the shows are conducted primarily in native Hawaiian language with English subtitles (with English portions including Hawaiian subtitles).

**Aha'i 'Olelo Ola**

Monday to Friday

In Sunrise newscasts

The station airs a two-minute version of "Aha'i 'Olelo Ola" in its Monday through Friday Sunrise local newscast. The segments, which typically air at 5:50 a.m., are in Hawaiian language with English subtitles.

**Public Services Messages**

Over the quarter, KGMB aired over 300 public service announcements of various lengths. Causes promoted included promotion of local purchasing, the Great Aloha Run charity race, and the Genius of Aging campaign.

**Specials**

Various Times and Lengths

During the quarter, KGMB aired a number of specials covering issues of interest and importance to the community. Specials aired included focused on key state and federal political speeches as well as cultural issues in Hawaii.

**60 Minutes**

Sundays

6:00-7:00 PM

This CBS public affairs program features investigative reporting on controversial issues facing the American public. The program usually has three segments, each approximately fifteen minutes in duration.

**The Early Show**

Monday to Friday  
Saturday

8:00-10:00 AM  
5:00-7:00 AM

This CBS morning news talk shows features a variety of news, interviews, conversation, and entertainment segments.

**The Talk**

Monday to Friday

2:00-3:00 PM

*The Talk* provides panel discussion among the six co-hosts of topical events and contemporary issues "through the eyes of mothers."

**48 Hours Mystery**

Saturday

9:00-10:00 PM

This CBS program provides documentary and news coverage primarily relating to crime and unsolved mysteries.

**CBS News Sunday Morning**

Sunday

5:00-6:30 AM

This CBS program provides morning news programming in the format of a Sunday newspaper, featuring both news and lighter fare.

**Face the Nation**

Sunday

6:30-7:00 AM

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This CBS Sunday morning news talk show features interviews of political newsmakers as well as analysis of the week's major national issues. Most topics are discussed for a few minutes each.

## II.

### PROGRAMMING PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

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#### A. COMMUNITY ISSUES, including local and state laws and regulations, elections, local events, and matters concerning local businesses.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-08-11 (5:00 PM, 10:00 PM) Length: 2:17
PROGRAM SUMMARY	Significant numbers of service members come back from the battle and can't sleep. Tripler Army Medical Center's sleep lab is servicing those with PTSD & other sleep related problems.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-09-11 (5:00 PM, 10:00 PM) Length: 3:00
PROGRAM SUMMARY	Nine lives ended prematurely when a U.S. Navy cub came out of nowhere - striking and sinking a Japanese fishing training vessel.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-01-11 (5:00 PM, 10:00 PM) Length: 4:00
PROGRAM SUMMARY	There are dozens of homeless shelters around the state. They're almost always full with people who you might not expect. We show you why your neighbor, friend or even co-workers might be living a sheltered life.
PROGRAM:	<i>Aha'i 'Olelo Ola (full episode)</i>
DATE AIRED:	01-02-11

PROGRAM SUMMARY

Reactions to the inauguration of Governor Neil Abercrombie, a look at some Hawaiian issues that will be debated in the Legislature, and a crash course in Hawaiian football terms in time for the big game.

PROGRAM:

*Aha'i 'Olelo Ola (segment)*

DATE AIRED:

01-05-11

PROGRAM SUMMARY

Hilo-bred Hawaiian musician Mark Yamanaka wears his hometown on his sleeve.

PROGRAM:

*Aha'i 'Olelo Ola (segment)*

DATE AIRED:

01-07-11

PROGRAM SUMMARY

After over 30 years, Hālau Hula Pua Ali'i 'Ilima finally finds a permanent home.

PROGRAM:

*Aha'i 'Olelo Ola (segment)*

DATE AIRED:

01-19-11

PROGRAM SUMMARY

Local non-profit Keiki O Ka 'Āina keeps family bond strong between Hawai'i's incarcerated and their children.

PROGRAM:

*Aha'i 'Olelo Ola (segment)*

DATE AIRED:

02-02-11

PROGRAM SUMMARY

Federal Communications Commission seeks first-hand input on how Native Hawaiians are using modern communication technology.

PROGRAM:

*Aha'i 'Olelo Ola (full episode)*

DATE AIRED:

02-10-11

PROGRAM SUMMARY

A look at the heroes of Hawaiian activism yesterday and today, the unique brand of community activism on Molokai, and the music that fueled the spirit of the movement.

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PROGRAM:

*Editorial*

DATE/TIME AIRED & LENGTH:

01-13-11 (5:00 PM)

Length: 1:00

PROGRAM SUMMARY

Something remarkable may happen this year at the state of the union address: Republicans and Democrats could sit together. If things change at the State of the Union, we'll know Congress is serious about dialing down the heat of political discourse. The Arizona shooting got a lot of people thinking about toning things down and being more civil. Let's hope this helps lead to debate of serious issues intelligently.

PROGRAM:

*Editorial*

DATE/TIME AIRED & LENGTH:

02-08-11 (6:00 PM)

02-16-11 (5:00 PM)

Length: 1:00

PROGRAM SUMMARY

Welcome to the Chinese New Year. But I don't mean it the way you think I do. I mean, welcome to the year of China. The year we finally get traction on Chinese visitors. We're expecting thousands more Chinese visitors this year, but we shouldn't get too cocky about our special relationship with China. Most of our Chinese speakers speak Cantonese, not Mandarin. But the Chinese do consider Hawaii more Chinese than the rest of America. More Chinese visitors are coming... and we should look forward to sharing our Aloha.

PROGRAM:

*Editorial*

DATE/TIME AIRED & LENGTH:

03-25-1 & 03-28-11 (5:00 PM)

Length: 1:00

PROGRAM SUMMARY

Hawaii residents and businesses are giving millions to Japan relief. From banks to insurance companies to supermarkets, big checks are being written. Even more impressive is the giving by individuals who've had their own challenges. It's heartwarming to see so tangible a proof of Hawaii's special affection for Japan.

PROGRAM:

*The Talk*

DATE AIRED:

03-08-11

PROGRAM SUMMARY

Segments include an interview of school reform and former DC school chancellor Michelle Rhee.

PROGRAM:

*(CBS) State of the Union Address*

DATE/TIME AIRED & LENGTH:

01-25-11 (4:00 PM, 8:00 PM replay)  
Length: 1:30:00

PROGRAM SUMMARY

Live coverage of President Barack Obama's State of the Union address to a joint session of Congress. Includes: (1) President Obama's address; (2) correspondents' commentary; (3) Republican Response by Representative Paul Ryan; and (4) results of a CBS News / Knowledge Networks online poll of approximately 500 viewers' reactions to the President's address.

PROGRAM:

*Kamehameha Schools' Song Contest*

DATE/TIME AIRED & LENGTH:

03-18-11 (7:30) (live)  
03-25-11 (re-air) (7:30 PM)  
Length: 2:30:00



## PROGRAM SUMMARY

Broadcast of the 91st Annual Kamehameha Schools Song Contest on Friday, March 18th, 2011. The Song Contest builds student leadership, cooperation and class spirit, while giving students the opportunity to express themselves and honor Hawaiian history and culture by singing a cappella Hawaiian choral music. The program also includes traditional Hawaiian dance. For 91 years, the contest has been a significant and meaningful experience for students, alumni, families, and anyone who calls Hawai'i home.

### **Public Service Announcements:**

- *Buy Local, It Matters:* During the quarter, KGMB aired 42 public service messages for this cause of 30 seconds in length. The campaign encourages the public to buy locally grown or produced products to help Hawaii's economy.
- *Air National Guard:* During the quarter, KGMB aired 36 public service messages for this cause of 30 seconds in length. The purpose of the campaign is to raise awareness of and contributions for the Air National Guard.
- *Shen Yun Performing Arts:* During the quarter, KGMB aired 23 public service messages for this cause of 30 seconds in length. The Shen Yun event celebrates Chinese music and dance in Hawaii.
- *Morimoto: Relief for Japan:* During the quarter, KGMB aired 20 public service messages for this cause of 15 seconds in length. The Morimoto event helped raise money for Japan disaster relief.

**B. ECONOMIC ISSUES, including local issues, labor matters, job opportunities,  
and the state of the economy.**

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PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	01-03-11 (5:00 PM) Length: 1:25
PROGRAM SUMMARY	U.S. Bankruptcy Court for the District of Honolulu counts 305 new bankruptcy filings in December. Not since 2006 have we had a month with fewer filings than the same time a year earlier. Full year 2010 had the most filings since 2005 but they fell short of 4,000, keeping the year-to-year increase under 28% after 40-to-50 percent jumps for the past three years.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	01-04-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	The State is out with its newest update on Hawaii state tax revenues.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	01-03-11 (7:00 AM) Length: 2:40
PROGRAM SUMMARY	State Representatives Mark Hashem & Linda Ichiyama talk about job openings during the 2011 legislative session.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	01-07-11 (6:00 PM) Length: 1:20

PROGRAM SUMMARY

In a filing today with the Securities & Exchange Commission, Hawaiian Electric confirmed it has been approached email by a well-known venture capitalist named Ronald Marth. Marth has formed a company to acquire Hawaiian Electric. Its chairman is Richard Ha, owner of Hamakua Springs Country Farms. Marth says he has lined up 25 investors.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

01-10-11 (5:00 PM)

Length: 1:25

PROGRAM SUMMARY

We've got December home sales figures from all four operating counties this afternoon.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

01-11-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

The annual report on Hawaii farm revenue shows what the new giant of local agriculture is. The new 'sugar' is...corn seed.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

01-12-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

Hawaii tourism officials have high expectations for the new Hawaiian air service from Seoul.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

01-13-11 (5:00 PM)

Length: 1:25

PROGRAM SUMMARY

The chairman of the Council on Revenues says any further revision to the official revenue forecast in March will be small.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

01-24-11 (7:00 AM)

Length: 2:40

PROGRAM SUMMARY

Debi Tulang-De Silva of the Office on Equality and Access to Court is here to talk about job openings in the state judiciary.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

01-25-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

Today Governor Abercrombie got a little more specific about eliminating the tax exemption for retirement income.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

01-26-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

The wrap-up report on 2010 tourism came out today. So now it's official: we had a 7-million visitor year. And their spending was up a lot.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

01-27-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

Hawaii's excellent bond rating is threatened by a new way of calculating the debt of each state.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

01-28-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

Four fifths of everything we consume in Hawaii comes here by ship. And the cost of doing that is about to rise again.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

02-02-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

We have several "fresh signs" this afternoon that 2011 will see more improvement in Hawaii tourism.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH: 02-03-11 (5:00 PM)  
Length: 1:20  
PROGRAM SUMMARY One of the largest companies based in Hawaii has reported its end of the year profits.

PROGRAM: *Hawaii News Now*

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DATE/TIME AIRED & LENGTH: 02-10-11 (5:00 PM)  
Length: 1:20  
PROGRAM SUMMARY One of Hawaii's biggest employers reports a higher profit. It's the electric company!

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 02-11-11 (5:00 PM)  
Length: 1:20  
PROGRAM SUMMARY What will it take for Hawaii's economy to create thousands of jobs this year?

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 02-22-11 (5:00 PM)  
Length: 1:20  
PROGRAM SUMMARY The Abercrombie budget went to the State legislature today. And the chairman of the Council on Revenue has offered some insight into the forecast the budget is based on.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 02-23-11 (5:00 PM)  
Length: 1:20  
PROGRAM SUMMARY Benchmark crude hit 100 dollars on global oil markets today.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 03-01-11 (5:00 PM)  
Length: 1:20  
PROGRAM SUMMARY Hundreds of Waikiki hotel workers will take a strike vote tomorrow.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 03-02-11 (5:00 PM)  
Length: 1:20

PROGRAM SUMMARY

An alarming thing has happened on the way to economic recovery: Hawaii Airline connections are down from both of our top sources of visitors.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

03-03-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

Hawaii weekly unemployment claims are down by a lot.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

03-07-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

The first contract agreement has been reached between Local Five union and the Waikiki hotel chains.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

03-08-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

The Local Five union balloting has been taking place in the "Tapa Conference Center" at Hilton Hawaiian Village.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

03-09-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

The Hawaii House Finance Committee has written a state budget that is smaller than Governor Abercrombie's.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

03-10-11 (5:00 PM)

Length: 1:20

PROGRAM SUMMARY

Why are the economists suddenly more pessimistic than they were before? Does this reflect a fear the recovery is stalling out?

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:	03-11-11 (5:00 PM)
PROGRAM SUMMARY	Length: 1:20 The Japan tsunami has had a lot of effects on Hawaii commerce, starting with our shipping life-lines.
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PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-15-11 (5:00 PM)
PROGRAM SUMMARY	Length: 1:20 There has been significant economic fallout from the nuclear power plant emergency in Japan.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-16-11 (5:00 PM)
PROGRAM SUMMARY	Length: 1:20 The financial fallout continues from the Japanese nuclear power plant crisis.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-17-11 (5:00 PM)
PROGRAM SUMMARY	Length: 1:20 It's a weird thing, but the crisis in Japan has actually made the yen stronger. You would think all this chaos would hurt the yen, but traders think Japanese companies will bring in more yen home to finance rebuilding, which could create a yen shortage outside of Japan.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-18-11 (5:00 PM)
PROGRAM SUMMARY	Length: 1:20 The financial fallout continues from crises in Japan and in the Middle East.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-22-11 (5:00 PM)
PROGRAM SUMMARY	Length: 1:20 The reservations dropoff shows the worst is yet to come but some worsening has already begun.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-24-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	New arrivals data, available tonight, show Japanese visitor traffic still way down from normal, because of the tsunami. And in an interview with Hawaii News Now, the State Tourism Chief reveals more about the state's strategy.

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PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-25-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	There has been an important escalation of the economic fallout from the Japan crisis -- it's starting to impede shipping.

  

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-29-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	As Governor Abercrombie reviews the newest revenue forecast from the Council on Revenues, he's sending some signals of his own to state lawmakers.

  

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-20-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	It's only a few months to the APEC Summit, Hawaii's biggest chance in a generation to position itself as a gathering place for international conferences. The big question: Are we ready?

  

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-31-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	Another fuel surcharge hike has been announced by Matson, and it is big.



PROGRAM:

*Editorial*

DATE/TIME AIRED & LENGTH:

03-10-11; 03-15-11; 03-16-11  
(5:00 PM - all dates)

Length: 1:00 (each day)

PROGRAM SUMMARY

No good deed goes unpunished; so it is that state lawmakers, who've acted pretty responsibly in the budget crisis, face a new challenge. With better data than they had last December, the Council on Revenues has lowered its current forecast. The problem is worse than it looks, because the House budget is balanced partly by securing medical benefit givebacks from state employees that they haven't yet agreed to, and might \*not\* agree to. I think all the rest of us hope lawmakers leave politics aside and concentrate on arithmetic and on the human factor.

PROGRAM:

*The Talk*

DATE AIRED:

03-16-11

PROGRAM SUMMARY

Segments include financial expert and author Jean Chatzky answering questions from the audience on how to save money.

**C. EDUCATION ISSUES, including education standards, school safety, budget matters, outside-of-the-classroom learning, etc.**

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED: 02-24-11 (5:00 PM, 6:00 PM)

PROGRAM SUMMARY The relevant committee voted to close Queen Iliouklani Elementary School and voted to keep open Pu'uhale Elementary School and Kalihi Elementary School. There will be a full Board of Education vote on March 3rd, 2011.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 03-01-11 (7:00 AM, 5:00 PM, 10:00 PM)  
Length: 4:00

PROGRAM SUMMARY The Department of Education estimates that there are about 3,000 students who are homeless in Hawaii. Many kids have no choice but to follow their parents when things get tough. We profile a family living in a van and their struggle to get back on their feet.

PROGRAM: *Aha'i 'Olelo Ola (segment)*

DATE AIRED: 01-21-11

PROGRAM SUMMARY The Office of Hawaiian Affairs grants \$1.5 million to Hawaiian-focused charter schools.

PROGRAM: *Aha'i 'Olelo Ola (segment)*

DATE AIRED: 01-24-11

PROGRAM SUMMARY Local musicians Anuhea and John Cruz take time out of their successful careers to give back to Hawaiian-focused charter schools.

PROGRAM: *Aha'i 'Olelo Ola (segment)*

DATE AIRED: 01-26-11

## PROGRAM SUMMARY

Kapi'Olani Community College makes the link between science and culture to get more Hawaiians into the science field.

### **Public Service Announcements:**

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- *Variety School of Hawaii:* During the quarter, KGMB aired 18 public service messages for this cause of 30 seconds in length. The Variety School educates children with learning disabilities, and the announcements promote its mission.

**D. ENVIRONMENTAL AND WEATHER ISSUES, including conservation, global warming, littering, environmental issues particular to Hawaii, environmental education, and political issues, as well as tsunamis, typhoons, volcanoes, earthquakes, and other severe and non-severe weather.**

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PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	01-14-11 (5:00 PM, 6:00 PM, 10:00 PM) Length: 1:30
PROGRAM SUMMARY	The Waimanalo Gulch landfill is closed and will remain closed until the water recedes. In the meantime, the city is sampling ocean water at Ko'olina to determine how much of it is contaminated by the runoff.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-09-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	When we think of Campbell Industrial Park, we think of oil refineries, factories, and warehouses. But three different companies plan to build solar power farms there.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-17-11 (5:00 PM, 10:00 PM) Length: 3:00
PROGRAM SUMMARY	How big is that wave? Depending who you ask, you would get several answers. Are you talking face value? Or Hawaiian style? Or do you measure the back of the wave? We talk to the experts.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-24-11 (5:00 AM, 10:00 PM) Length: 2:00
PROGRAM SUMMARY	The most isolated natural habitat on the coast of O'ahu has a quarter million dollars of protection tonight. We give you an exclusive look at the fence at Ka'ena Point.

PROGRAM:

*Editorial*

DATE/TIME AIRED & LENGTH:

01-06, 01-07 & 01-11-11 (6:00 PM)

Length: 1:00 (each day)

PROGRAM SUMMARY

The social fabric that holds Hawaii is strong. But the wires and pipes that power our lives a lot more fragile, as recent weather-related problems have reminded us. The money pipeline is fragile, too. Oil prices are on the rise again. And we depend on imported oil more than any other state. So it's welcome news that a biofuel operation is being founded in Ka'u District and it's great that pacific biodiesel is doubling capacity. Keep up the good work: we need these options.

PROGRAM:

*Face the Nation*

DATE AIRED:

03-13-11

PROGRAM SUMMARY

Topics include: Update on the current situation in Fukushima, Japan, devastated by the March 11th earthquake and subsequent tsunami, which also damaged the Fukushima Daiichi nuclear power plant, resulting in a partial meltdown. Report from Tokyo on the aftermath of the earthquake and the high level of disaster preparedness undertaken in Japan Update on the current situation in the coastal city of Sendai, closest to the earthquake's epicenter. Possible impact on the Japanese economy.

PROGRAM:

*Face the Nation*

DATE AIRED:

03-20-11

## PROGRAM SUMMARY

Topics include: Call for a moratorium on the siting of new nuclear plants in earthquake-prone regions of the United States / recent deal in the House of Representatives granting the nuclear industry eighteen billion dollars of taxpayer guaranteed loans / belief that there has been an increase in transparency from the Japanese government / request to the Federal Drug Administration to begin monitoring food imports from Japan / based on the crisis in Japan, a call to implement Representative Markey's 2002 law, requiring potassium iodide to be made readily available to people in the ten to twenty mile radius around nuclear power plants.

PROGRAM:

*60 Minutes*

DATE AIRED:

03-20-11

## PROGRAM SUMMARY

Segment: "Catastrophe" - a report on conditions in northern Japan in the aftermath of the recent earthquake, tsunami, and subsequent nuclear power plant radiation crisis. The report shows the impact of the events on the resort town of Matsushima, and describes how four of the six nuclear reactors at the Fukushima-Daiichi nuclear power plant are damaged and in danger of a meltdown.

### **Public Service Announcements:**

- *Puna Geothermal*: During the quarter, KGMB aired 15 public service messages for this cause of 30 seconds in length. This campaign raises awareness of clean energy via steam and geothermal plants in Hawaii.

**E. NEIGHBOR ISLAND ISSUES, including matters of particular concern to residents of and visitors to Hawaiian islands other than Oahu, including events, park status, tourism, politics, and local culture.**

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	01-16-11 (10:00 PM, Sunrise) Length: 1:30
PROGRAM SUMMARY	A new tool being used by the Kauai County rescue personnel will help with searching for any individual underwater.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-07-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	Home sales are up on the neighbor islands, but prices are not.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-16-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	Two Hawaii bookstores will close in the borders bankruptcy. One is on Kauai - one on the Big Island.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-07-11 (5:00 PM, 10:00 PM) Length: 3:00
PROGRAM SUMMARY	A look at an innovative way to cut the cost of running a business using a smaller space. We travel to Maui to the Paia courtyard Market where business owners like the smaller store concept.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-14-11 (5:00 PM, 10:00 PM) Length: 2:00

## PROGRAM SUMMARY

Four Big Island hotels suffered the worst damage from the tsunami. Two of them are closed, one of them operating while cleanup continues and the other suffered minor damage.

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### PROGRAM:

*Hawaii News Now*

### DATE/TIME AIRED & LENGTH:

03-15-11 (5:00 PM, 6:00 PM, 10:00 PM)

Length: 2:00

### PROGRAM SUMMARY

Governor Abercrombie and his team travel to the Big Island to see the devastation and talk to business owners who suffered damage from the tsunami.

### PROGRAM:

*Hawaii News Now*

### DATE/TIME AIRED & LENGTH:

03-18-11 (5:00 PM, 6:00 PM, 10:00 PM)

Length: 1:30

### PROGRAM SUMMARY

The Kona Village Resort will close indefinitely and workers will be let go Sunday, April 3rd, 2011. No word on when the resort will reopen.

### PROGRAM:

*Hawaii News Now*

### DATE/TIME AIRED & LENGTH:

03-20-11 (Sunrise, 5:00 PM)

Length: 0:50

### PROGRAM SUMMARY

The longstanding radio tower for KMVI, which stood 450 feet high and weighed 5 and a half tons was brought down due to corrosion. It's been standing in the same location for more than two decades now.



**F. PUBLIC SAFETY ISSUES, including health education and awareness,  
homeland security, crime prevention, police conduct, and fire safety.**

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-02-11 (5:00 PM, 10:00 PM) Length: 4:38
PROGRAM SUMMARY	It's been dubbed "The Miracle of Waimea." A big wave surfer who's knocked unconscious underwater is brought back to life thanks to the veteran lifeguards at Waimea Bay.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-03-11 (5:00 PM, 10:00 PM) Length: 4:25
PROGRAM SUMMARY	Miraculous! Amazing! A Hollywood ending! That's how lifeguards are describing the recover of a surfer pulled out unconscious from Waimea Bay.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-04-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	Hawaiian Electric IBEW workers walked off the job at 3:30 PM today, leaving utility poles still down from the storm a few days ago.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	03-10-11 & 03-11-11 (9:00 PM to 9:00 AM next morning) Length: 12:00:00

## PROGRAM SUMMARY

Live, "wall-to-wall" coverage of the Japan tsunami and earthquake. Hawaii News Now provided the most comprehensive coverage in the state of a 9.0 Japan earthquake on March 10 that triggered a tsunami watch and then a tsunami warning that waves were expected to hit our shores at 3:07 am March 11. HNN was on the air first (9 pm Thursday, March 10) and off last (9 am Friday March 11) with first-rate coverage that kept viewers glued to our commercial-free broadcast for 12 hours. We had our four live trucks in operation all night from the Pacific Tsunami Warning Center, the Emergency Operations Center, Civil Defense and on the shores of Diamond Head, where we were monitoring what we expected to be 7-to-8-foot waves. Those waves never materialized but HNN provided answers to questions that viewers had about what they needed to prepare for the worst. HNN had multiple other traffic cameras trained throughout Oahu and the Neighbor Islands that gave our viewers a birds-eye view of the wave patterns. Coverage was lauded by viewers from as far away as the UK and Belgium.

PROGRAM:

*Hawaii News Now*

DATE/TIME AIRED & LENGTH:

03-11-11 (5:00 PM, 6:00 PM, 10:00 PM)  
Length: 1:00-3:00

PROGRAM SUMMARY

Prostitution in Hawaii is nothing new. But there's a new effort to stop the pimps who control women and young girls through fear. Some say Hawaii is the hub for the illegal industry. But as *Hawaii News Now* found out, new laws could change that.

PROGRAM:

*60 Minutes*

DATE AIRED:

01-09-11

PROGRAM SUMMARY

Segment: "The Big Gamble" - a report on the proliferation of gambling casinos to 38 states, and their main attraction, the slot machine -- the new versions of which can be, according to some experts and users, highly addictive.

**Public Service Announcements:**

- *Genius of Aging:* During the quarter, KGMB aired 57 public service messages for this cause of 30 seconds in length. The Aloha Care “Genius of Aging” campaign recognizes caregivers to the elderly for their contributions.
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- *Great Aloha Run:* During the quarter, KGMB aired 36 public service messages for this cause of 30 seconds in length. The Great Aloha Run raises money for various charity and has booths geared toward physical fitness and health.

**G. TRANSPORTATION ISSUES, including traffic, air travel news, travel construction, and relevant political issues.**

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	01-07-11 (5:00 PM) Length: 1:25
PROGRAM SUMMARY	Hawaii gets a new air route this evening. It's interesting, too: a flight from the U.S. mainland that's really designed for Canadians.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	01-14-11 (5:00 PM) Length: 1:25
PROGRAM SUMMARY	Hawaiian Airlines has run into a pretty substantial problem with its launch of service between Honolulu and South Korea. The return flight from Seoul runs almost eight hours late.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	01-21-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	Hawaiian Airlines has let some of its white collar employees this week. But the airline says it's not cutting back, it's expanding.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-08-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	The airlines are raising fares again, in some cases by a lot.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	02-14-11 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	Hawaiian Airlines has decided its next Asia destination will be Osaka. The announcement came this morning and the target date for flights is July 12.

PROGRAM: *Hawaii News Now*  
DATE/TIME AIRED & LENGTH: 02-15-11 (5:00 PM)  
Length: 1:20  
PROGRAM SUMMARY United Airlines has grounded its entire fleet of Boeing 757...that's 96 planes.

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PROGRAM: *Hawaii News Now*  
DATE/TIME AIRED & LENGTH: 02-17-11 (5:00 PM)  
Length: 1:20  
PROGRAM SUMMARY The latest attempt to raise airfares has fizzled.

PROGRAM: *Hawaii News Now*  
DATE/TIME AIRED & LENGTH: 02-18-11 (5:00 PM)  
Length: 1:20  
PROGRAM SUMMARY Alaska Airlines, which now sends 15 percent of all its flights to Hawaii, is adding even more.

PROGRAM: *Hawaii News Now*  
DATE/TIME AIRED & LENGTH: 03-02-11 (10:00 PM)  
Length: 1:30  
PROGRAM SUMMARY A tour into Waikiki and you'll notice all the sidewalk construction work happening. The city says the tiles are lifting and need to be replaced. The merchants on the other hand are trying to run their business amidst the concrete construction clutter.

PROGRAM: *Hawaii News Now*  
DATE/TIME AIRED & LENGTH: 03-28-11 (5:00 PM)  
Length: 1:20  
PROGRAM SUMMARY Japan Airlines' business has been way down since the earthquake, tsunami and radiation crisis, but it is dramatically cutting back its international capacity and Hawaii will be affected.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH:

03-24-11 (5:00 AM)

Length: 1:30

PROGRAM SUMMARY

the traffic heading into Waikiki has always been busy. But lately construction on both ends of Waikiki has made things much worse.

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